

What is MC2 and the MC2 Mobile Media Client?

Introduction

MC2 (MovyCam2) is a handheld-to-handheld live and archived video streaming application which mobile users can use to stream live video captured by their cellphone cameras to other handheld users. The application is dynamic – as you capture images with your camera, they are converted into a live video stream that others can see on their cellphones. In a closed corporate system, Administrators can use the MC2 website, to assign mobile users on a global basis. The Admin website also allows viewing of mobile user generated video streams – either pre-generated archived or live. Individual users can also manage their generated streams through the website.

Multiple virtual domain MC2 websites can be created on a single server; or a standard Linux dual or quadcore server can support thousands of concurrent streaming uploaders and thousands of permitted handheld users viewing the uploading video streams.

The MC2 system is built upon proprietary technology developed by Logovision Wireless Inc., allowing for interactive and on-demand video/audio across wireless networks and a wide range of mobile devices. This technology was designed to be relatively transparent to mobile networks. However, higher speed connections – EVDO, EDGE, HSDPA, WCDMA, 3G - are necessary for video streaming.

IMPORTANT: *Considerable volumes of data can be transacted between the MC2 mobile media client and the website through normal operation, Users are **STRONGLY** advised to subscribe to "unlimited" data plans or similar "bulk" data transmission arrangements with their respective mobile network provider if using MC2, otherwise **SIGNIFICANT** charges could result*

Supported Mobile Devices

The MC2 mobile media client is a software application that is downloaded over-the-air and installed on mobile devices. Handheld-to-handheld streaming can be between different makes and models of handsets and between users of different cellular networks..truly globally.

In order to use MC2, mobile users must install the mobile media client. Other third-party or device-embedded media players are incapable of supporting the features and capability of MC2.

The mobile client has certain requirements of mobile devices and networks, as noted below.

Java Based Cell Phones

- Java (J2ME), midp2.0 and cldc1.0
- mobile browser (and the ability to reach the MMES website)
- about any mdip2/j2me handset will be able to use the playback and media access functions of MC2; only phones with cameras that are accessible through the java system will be able to use recording/live streaming
- these phones include Nokia, Sony-Ericsson, LG, Samsung, and recent Motorola handsets...e.g. KRZR

RIM Blackberry*

- BlackBerry 8100 series
- BlackBerry 8700 series
- BlackBerry 8800 series
- BlackBerry 8300 series
- BlackBerries with cameras will be able to perform recording/live streaming; those without will still be able to access different archived and live streams and play them back

Supported Mobile Networks

MC2 streaming should be accessible through most GSM/GPRS networks (and by association, mobile devices that operate on GSM/GPRS). Such networks are prevalent throughout the world (Americas, Europe, Asia, Africa).

MC2 streaming can also be accessed through CDMA networks/devices.

MC2 streaming runs effectively on lower performance (2.5G) networks. In general however, it performs best on mobile devices with faster connection capabilities – EDGE, 3G HSPDA, EVDO, 1x, W-CDMA.

Downloading / Installing the MC2 Mobile Media Client

1. Using your mobile device browser, navigate to www.movy.tv/mc2

The MC2 mobile client should automatically download over-the-air (typically in less than 30 seconds).

2. Once the download is complete, you will have to accept the application to install on your device (this process may vary depending on the device). Once the client is installed, an icon will either be created for the client in your icons menu, or MC2 will be listed as one of your applications.

3. Depending on your mobile device, you should: (1) ensure that the backlight is turned on before you begin using MC2. This Setting assignment is usually found in your mobile device's Applications Manager utility.

4. Mobile users must be previously registered on the MC2 website by the System Administrator who provides Username and Password.

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